



**Groton Community School Presents
The 12th Annual Groton Community Home Tour
November 19, 2016 (snow date - November 20th)**

July 22, 2016

To Whom It May Concern,

As an important member of the community, we are reaching out to let you know of an exciting event happening this fall — the 12th Annual ***Groton Community Home Tour***. The Home Tour is Groton Community School's most important fundraiser and we didn't want you to miss out on an opportunity to showcase your business in front of hundreds of local residents. Groton Community School is a nationally accredited, non-profit organization that offers programs for children in their toddler years through Kindergarten. The Home Tour showcases distinctive homes and a variety of vendors from our community.

Each attendee of the event receives a program guide, complete with advertisements from local businesses. An advertisement in the program guide endorses your business to all Home Tour visitors and participants, while supporting excellence in early childhood education. In addition, your business will be included on the Groton Community Home Tour website before, and after, the event for maximum exposure.

Last year, the Groton Community Home Tour welcomed more than 500 attendees from Groton and the surrounding area. We anticipate that 2016's Groton Community Home Tour will draw an even greater number of attendees and hope that you will consider advertising in the 2016 Program Guide to support our school and promote your business.

Please see the enclosed advertising agreement for the variety of options available to you as a local business owner. Should you have any questions, please do not hesitate to contact us. Thank you for supporting Groton Community School — it is very much appreciated!

Sincerely,

Cathy Pauly (617.794.3932) & Kate Ferriola (978.204.8591)
Co-Chairs, Public Relations // Home Tour Committee
Groton Community School Board of Directors