

## Forward Motion Insider Update - March 31, 2017

Dear Insider,

We want to get the word out about our Forward Motion Campaign to everyone! With your help, we can share news about our Campaign, as well as fulfill our main objectives to stay in touch with our alumni, families, and the greater community.

I'm pleased to share with you our recent initiative to reconnect with GCS alumni through the introduction of two new social media networking sites/apps, to complement our GCS Alumni Network on the school website.

We have added a "GCS Alumni Network" Facebook page, in addition to our well-established, main "Groton Community School, Inc." Facebook page. The alumni page is designed for past GCS families and alums of all ages, and encourages them to like, comment, and share! We also have a new "Groton Community School" Instagram account for the school, as an alternative means to get connected.

Please check out these avenues to find out about GCS happenings, and network with other GCS friends. If you are a past GCS parent, please pass these links on to your adult children.

To kick off the new alumni page on Facebook and initiate the GCS Instagram account, we've put out a community challenge to identify the alums in an early 1950s photo. We hope this will generate excitement among our alumni and the community in general!

As always, thank you for staying connected and spreading the word about plans for the future at GCS.

All my best,

Jehne Maciforald

Debbie MacDonald, co-chair Forward Motion Campaign DMacDonald@GCSForwardMotion.org