



## Building and Growing Our Future Together

### Forward Motion Insider Update - June 13, 2018

Dear Insider,

Hello and welcome to summer! I hope that you are looking forward to the sunnier and warmer months ahead. Here at Groton Community School we are eagerly anticipating the groundbreaking on Phase One of the **Forward Motion Project**, which will begin with the construction of a spacious new Community Room.

Since we kicked off the campaign in April, members of the Board of Trustees, campaign volunteers and staff have received a number of questions from GCS families and friends. One of the most frequently asked questions is, "How much should I give to the **Forward Motion Campaign**?" We thought it would be helpful to share some stories about Campaign gifts we have received with you, our Insiders.

- **A Current family** - pledged \$2,000 in honor of their two GCS children, leaving a legacy of their time at school to help future generations of GCS children!
- **A Past family** - donated \$2,500 and asked their adult son, a GCS alumnus, to give as well. He gave \$5,000 and tripled the impact of his parents' gift!
- **A Community member** - with no direct ties to GCS, donated \$1,000 because she believes that having an exceptional Early Childhood Education experience in town benefits home and business owners alike!
- **11 GCS teachers** - have made gifts and pledges of \$32,300. Several doubled the impact of their donations when they were matched dollar for dollar by their spouse's employer through the company's matching gift program!
- **A Past GCS family** - came together, parents and alumni, to pledge \$50,000 as a family, honoring their collective experience at GCS and

*investing in the generations of GCS children to come. Each family member maximized their employer's matching gift opportunity.*

- **A Local business owner** – pledged \$2,000 annually for 5 years to support the community where they do business, in addition to a personal five-year pledge

According to fundraising experts, a gift or pledge to a capital campaign traditionally represents a donor's long-term investment in the organization and project, at a deeper and more meaningful level. Making a commitment to a gift paid over a period of three to five years is common and allows the donor to impact the organization or project more substantially.

We are so very grateful to the many GCS families and friends who have made a gift or pledge to **Forward Motion** to date, helping raise nearly \$2.3 million toward our goal of \$3.85 million. And to those who are now considering making a pledge to support **Forward Motion**, know that your investment in the growth of GCS is greatly appreciated. Should you have any questions or wish to discuss any aspect of the project or your support, please contact Linda or me.

Please continue to share our **Forward Motion Project** with your friends, family, and neighbors. We will need the whole community's support to be successful!

All my best,



Debbie MacDonald, co-chair Forward Motion Campaign

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**DONATE to our [Forward Motion Campaign](#)**