



**Groton Community School Presents:  
The 14th Annual Groton Community Home Tour  
Saturday, November 17, 2018 (inclement weather: November 18th)**

As an important member of this community, we are reaching out to let you know of an exciting event happening this fall — the 14<sup>th</sup> Annual **Groton Community Home Tour**. The Home Tour, which showcases distinctive homes and a variety of vendors from our community, is Groton Community School's most important fundraiser and we didn't want you to miss this opportunity to showcase your business to hundreds of local residents that attend our event. Groton Community School is a nationally accredited, non-profit organization that offers programs for children in their toddler years through Kindergarten.

Each attendee receives a program guide, which includes advertisements from local businesses. An advertisement in the program guide exposes your business to all Home Tour visitors and participants, while supporting excellence in early childhood education. In addition, {{entity}} will be included on the Groton Community Home Tour website before, and after, the event for maximum exposure.

Because the school will also begin its expansion this year, we are reaching out earlier to secure advertisers for the Home Tour Program Guide - We expect the event to draw an even larger crowd due to the changes happening at the school. Please visit our website if you're interested in additional information about the renovation:

<https://www.grotoncommunityschool.org/giving/forward-motion-campaign/>

Last year, the Home Tour welcomed nearly 500 attendees from Groton and the surrounding area. We hope that you will consider advertising in our 2018 Program Guide to support our school and promote your business. Please see the attached advertising agreement for the options available to you as a local business owner. Should you have any questions, please do not hesitate to contact us.

Thank you for your time; it is very much appreciated!

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Public Relations // Home Tour Committee

Groton Community School Board of Directors